

On July 28 Join the Lakeshore Ride for Renewables

to explore local green energy projects by bike, with Sustainability Ontario Community Energy Co-op.

On July 28th, the public is invited to help launch one of the province's newest renewable energy co-operatives, Sustainability Ontario Community Energy Co-op (SOCEC) at the inaugural Lakeshore Ride for Renewables. SOCEC will host a guided bike tour of existing renewable energy installations and potential community power projects in neighbourhoods along Toronto's western waterfront. The ride is the co-operative's first official event and will provide an opportunity for residents to discover the possibilities of green energy in Ontario and to join the co-operative as a "founding 50" member.

Ride initiator and SOCEC board member Thomas Hasan explains, "We're using the bicycle –a sustainable choice like clean energy– to highlight some of the projects the renewable energy sector has realized locally and to build support for community power and the co-op."

The bike tour will meet at 11:30 am at the base of the wind turbine at Exhibition Place and depart shortly thereafter on a family-friendly bicycle ride westward along the Waterfront Trail and side streets into South Etobicoke. At various stops along the tour, SOCEC board members and sector representatives will provide insights into Ontario's continent-leading Green Energy Act and feed-in-tariff (FIT) program and present potential community power project sites the co-op is exploring, including what could be the province's first solar-on-brownfield and floating solar developments.

Admission in the ride is free although we do welcome donations and encourage participants to become members of the co-op.

When: Sunday, July 28, 11.30 am

Where: meet at the base of the wind turbine at Exhibition Place

Registration and directions: <http://rideforrenewables.eventbrite.ca/>

Those interested to join the co-op but who can't attend the ride can become a member via the website at <http://sustainabilityontario.ca/join.html>

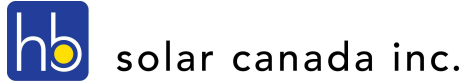
About Sustainability Ontario Community Energy Co-operative:

Sustainability Ontario Community Energy Co-operative was founded as a for-profit co-op in 2012, in the International Year of Co-operatives, by a group of Toronto residents passionate about community power. We are working to realize the co-op's first community power projects in South Etobicoke and possibly Ontario's first solar-on-brownfield and floating solar sites. For more information go to www.sustainabilityontario.ca or contact us at info@sustainabilityontario.ca.

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